

THE MAFFAA JOURNAL

Mid Atlantic
MAFFAA
Foundation for Asian Artists

August 2016

Message from Editor-in-Chief



Happy summer my fellow art supporters! Indeed, this has been one heated season for many of us on the East Coast! This month, MAFFAA's Chairman of the Board, **Dr. Lorna Imperial Seidel** launched her second book, "**Lead, Empower, Transform: You Can Do It!**" at the **37th Philippine Nurses Association of America, Inc. (PNA)** annual national convention in Washington, DC. Co-authored with two other accomplished Filipino-American nurses, **Dr. Leticia C. Hermosa** and **Dr. Jeanette N. Livelo**, the book shares their respective in-depth emotional and intellectual insights, with the intention of **speaking to the salience** of attaining and maintaining key **leadership traits and attributes** applicable to both virtually any professional or personal circumstance.

Furthermore, I had the distinct pleasure of moderating this **book launch and press conference** at the **Grand Hyatt** with special participation of key local media outlets such as the **Mr. Jon Melegrito** of the Inquirer Global Nation and **Ms. Angelyn Tugado-Marzan** of Manila Mail.

MAFFAA continues to pave the path of bringing the arts to the masses with the debut of its all-new musical tour, **Noli Me Tangere in Richmond, Virginia** this October at the **Historic Henrico Theatre**. Interested partners, collaborators and attendees should contact us immediately for complete details. Our production team is currently **working to finalize** the remaining arrangements and key details.

Will we see you in Richmond this fall?

Respectfully,
Patrick Realiza
Editor-in-Chief, The MAFFAA Journal

JULY 2016 RECAP: COMMUNITY PRESENCE & PARTICIPATION

BOOK LAUNCH: LEAD, EMPOWER, TRANSFORM: YOU CAN DO IT!
JULY 20, 2016 | GRAND HYATT | WASHINGTON, DC





**PHILIPPINE NURSES ASSOCIATION OF AMERICA, INC. (PNAA)
37TH ANNUAL CONVENTION
JULY 20-24, 2016 | GRAND HYATT WASHINGTON, DC**



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